MULTIMEDIA	UNIVERSITY	STUDENT ID NO	
		TABLE NO.	
		TABLE NO:	

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2019/2020

BPS1014 - PSYCHOLOGY

(All Sections / Groups)

9 MARCH 2020 9 A.M. – 11.00 A.M.

(2 Hours)

INSTRUCTIONS TO STUDENT

- 1. This question paper consists of 18 pages.
- 2. Shade your answers in the multiple-choice answer sheet provided.

Multiple - Choice Questions

Instructions: Select one best answer and shade your answer in the appropriate column in the multiple-choice answer sheet provided. Answer all questions.

- 1. Learning is a change in behavior that is _____
 - A. relatively permanent and due to experience
 - B. relatively permanent and due to maturation
 - C. absolutely permanent and due to experience
 - D. absolutely permanent and due to maturation
- 2. When she was 6 years old, Anita went to a camp where she had a wonderful time. Two years later, her parents drove past the camp on their way to a family vacation. Anita had an unaccountable positive feeling sweep over her. Her positive feelings can be explained through the process of
 - A. latent learning
 - B. operant conditioning
 - C. classical conditioning
 - D. observational learning
- 3. Dan was riding a bus when the engine backfired and made a loud "bang." His heart started pounding, and he felt sick with fear. The next time Dan got on a bus, these unpleasant feelings returned. How would Pavlov explain what happened to Dan?
 - A. Dan was seeking support from the other people on the bus.
 - B. The unpleasant feeling had become a conditioned response.
 - C. Unconscious anxiety was aroused by Dan's aggressive feelings toward the bus driver.
 - D. Through a shaping process, Dan had become reinforced for behaving in a nervous way.
- 4. A movie actor whom many people like has been asked to be a spokesperson for a new brand of pizza. The hope is that people will come to associate the pizza with the actor, leading them to like the pizza. In this example, the ______ is the conditioned stimulus.
 - A. actor
 - B. pizza
 - C. liking
 - D. movie

- 5. Alexis uses cocaine, which activates her sympathetic nervous system. Hearing the knock on the door and expecting her dealer, her hands shake and her heart pounds. Which alternative correctly identifies the neutral stimulus, the CS, and the UCS?
 - A. Neutral stimulus—cocaine; CS—knock on the door; UCS—cocaine
 - B. Neutral stimulus-knock on the door; CS-cocaine; UCS-cocaine
 - C. Neutral stimulus-knock on the door; CS-knock on the door; UCS-cocaine
 - D. Neutral stimulus—knock on the door; CS—knock on the door; UCS—pounding heart
- 6. Which of the following can develop through classical conditioning?
 - A. Phobias
 - B. Emotional responses
 - C. Post-traumatic stress disorder
 - D. A, B, and C
- 7. Michaella used to feel a twinge in her left arm every time she saw the flower poster that was displayed in the doctor's office where she got her flu shot. However, it has been six months since she got the shot and although she has since visited her doctor, she no longer feels a twinge when she sees the flower poster. In behavioral terms, this process is called
 - A. extinction
 - B. acquisition
 - C. discrimination
 - D. spontaneous recovery
- 8. Several years after breaking his addiction to smoking, Charles was chewing on a pen. He suddenly felt an irresistible urge to smoke a cigarette. This response can be best explained through the process of
 - A. extinction
 - B. spontaneous recovery
 - C. stimulus generalisation
 - D. stimulus discrimination
- 9. Which pair below incorrectly identifies a stimulus or response in Watson's "Little Albert" study?
 - A. Neutral stimulus—noise
 - B. Conditioned stimulus—rat
 - C. Conditioned response—fear to rat
 - D. Unconditioned response—fear to noise

10. Classical conditioning applies mostly to; operant conditioning, to
A. involuntary behavior; voluntary behavior
B. voluntary behavior; involuntary behavior
C. voluntary behavior; voluntary behavior as well
D. involuntary behavior; involuntary behavior as well
11. One reason Carlos continues to work at his job is the check he receives every two weeks.
Carlos' paycheck is a(n) reinforcer.
A. positive
B. primary
C. secondary
D. Both A and C
12. Vanna fastens her seatbelt as soon as she gets in her car to stop the annoying alert sound.
This scenario exemplifies .
A. positive punishment
B. negative punishment
C. positive reinforcement
D. negative reinforcement
=
13. Ava is wheeling her toddler, Jamie, through the supermarket after a long and tiring day.
When Jamie begins to fuss, Ava scolds her sharply; Jamie's fussing subsides. Which of
the following statements is most likely FALSE?
A. Ava's scolding punishes Jamie's fussing.
B. Ava's scolding negatively reinforces Jamie's fussing.
C. That Jamie stops fussing negatively reinforces Ava's scolding.
D. None of the above is false.
14. Monthly paychecks are delivered on a schedule of reinforcement.
A. fixed-ratio
B. fixed-interval
C. variable-ratio
D. variable-interval
15. Which of the following promotions exemplifies the use of a fixed-ratio schedule of
reinforcement?
A. Now and then, a cafe announces a buy-one free-one deal.
B. A cafe prints "You are a winner" on a random one-twelfth of its coffee lids;
customers receiving such a lid can redeem it for a free beverage.
C. A cafe offers its customers a punch card. Each time a customer purchases a beverage,
a hold is punched; when 10 holes are punched, the customer receives a free beverage.
D. A cafe offers each customer a free beverage with purchase deal from 5 a.m. to 6 a.m. on Monday mornings.
Continued

 16. Imagine that you graphed the cumulative number of bar-press responses over time of four rats, each reinforced on a different one of the four schedules of intermittent reinforcement. Each rat's behavior is graphed on a separate line. The line with the greatest slope should be that displaying the behavior of the rat reinforced on the schedule. A. fixed-ratio B. variable-ratio C. fixed-interval D. variable-interval
17. Taking away privilege is an example of A. positive punishment B. negative punishment C. positive reinforcement D. negative reinforcement
 18. John keeps attending his class in order to prevent himself being barred from the final exam. This scenario exemplifies A. escape conditioning B. positive reinforcement C. avoidance conditioning D. stimulus generalisation
 19. Which cognitive learning theorist is correctly matched with the concept with which he is associated? A. Bandura—latent learning B. Kohler—insight learning C. Tolman—observational learning D. All of the above
20. 'Walk your talk' and 'educate by showing' will be the emphasis of because people generally follow your actions more than your words. A. latent learning B. operant conditioning C. classical conditioning D. observational learning
21. A child observes others using proper manners but does not demonstrate that knowledge until prompted to use the manners. This is an example of A. Latent learning B. Insight learning C. Classical conditioning D. Observational learning Continued

00.37	
Thes	are given a list of grocery items to remember to purchase on your trip to the store. se items are; apples, bread, celery, lettuce, grapes, and onions. According to the accy effect, what item are you most likely to remember?
A. A	pples
B. L	ettuce
	nions
	one. The primacy effect states that you have to learn the items while in the store to
b	e able to retrieve them.
	ssor Yawnmore asks you to write by memory a list of all the recipients of the Nobel
	e Prize. What kind of memory test is this?
	avings
	ree recall
	ued recall
D. R	ecognition
24. Whic	h kind of memory test are you taking right now?
	avings
	ree recall
	ued recall
D. R	ecognition
severa	you witness a robbery, you have trouble describing the thief. The police show you all photographs and ask whether any of them was the thief. They are checking your bry by which method?
A. Fı	ree recall
B. C	ued recall
C. Re	ecognition
D. In	aplicit memory
	embering how to tie your shoes is an example of a/an memory.
~	mantic
C. de	eclarative
D. pr	rocedural
	glance at a bright scene on television and close your eyes and still see the exact for less than a second, the image is in your
	nsory memory

B. long-term memoryC. procedural memoryD. short-term memory

28.	Someone asks you what time it is. You check your watch and answer. A few second ater, after you have been distracted, someone asks what time you said it was. You have brighten. According to the traditional information-processing view, what type of
	nemory was this?
	A. Semantic
	3. Long-term
	C. Short-term
	D. Procedural
29.	In the traditional information-processing model, one difference between short-term nemory and long-term memory is that
	A. your short-term memories pertain mostly to meanings, while your long-term memories pertain mostly to sounds
	 you need reminders or retrieval cues to find information stored in short-term memory you need no such help for long-term memory
	 you can store an almost unlimited amount of information in short-term memory bu your long-term memory has a limited capacity
	 you forget many short-term memories almost as soon as your attention is distracted long-term memories can be available at any time
30.	f you remember the events of moving into your current home, what type of memory is
	nat?
	. Implicit
	. Episodic
	. Semantic
	9. Short-term
	Remembering what you read ("Patient survives head transplant!") is a/an
	emory, but memory of where or when you read this (National Enquirer in line at the
	rocery store) is a/an memory.
	. episodic implicit
	. implicit semantic
	. semantic episodic
	. semantic procedural
	esearch in the 1950's suggested that the capacity of short-term memory is
	. unlimited
	one or two items
	about five to nine items
-	. about the same as long-term memory

- 33. Why can people hold about seven 5-letter words (35 letters) in short-term memory, but only seven unrelated letters?A. They use chunking so that each word is one unit.B. Words are tested by implicit memory; letters by explicit memory.
 - C. The seven letters are held in long-term memory, but the words are held in short-term memory.
 - D. The seven letters are held in short-term memory, but the words are held in long-term memory.
- 34. Memory improves when there is an increase in .
 - A. depth of processing
 - B. proactive interference
 - C. Korsakoff's syndrome
 - D. retroactive interference
- 35. According to levels-of-processing theory, which will lead to the best memory?
 - A. Producing a definition for a word.
 - B. Counting the number of vowels in a word.
 - C. Repeating a word over and over for 5 seconds.
 - D. Looking to see whether a word contains an "e".
- 36. First you memorized the street map of Detroit. If you now memorise the street map of Philadelphia, you might forget the Detroit map because of
 - A. anterograde amnesia
 - B. proactive interference
 - C. retroactive interference
 - D. state-dependent memory
- 37. In the first semester you took a course on African history. In the following semester, you took a course on Asian history. You will probably forget the Asian history faster than does your friend who took the Asian history course but not the African history course. Why?
 - A. repression
 - B. serial-order effect
 - C. proactive interference
 - D. retroactive interference
- 38. Spontaneous recovery of a classically conditioned response, in which a response is learned, extinguished, and later reappears, can be explained in terms of
 - A. chunking
 - B. levels of processing
 - C. proactive interference
 - D. retroactive interference

 39. According to Cattell's theory, which of the following would be categorized as fluid intelligence? A. Karen quickly understands the lesson. B. Ramon knows all the state capitals in alphabetical order. C. Jorge can cook better than anyone else in his neighborhood. D. All of these.
 40. According to Cattell's theory, which of the following would be an example of crystallized intelligence? A. Maggie is able to solve unfamiliar math theorems. B. Aaron can compose a beautiful piano piece in one week. C. Jordan can easily recite the entire Declaration of Independence. D. None of these.
 41. Kay's friends say she is very "street smart." According to Sternberg's theory, Kay's intelligence would fall under the category A. fluid B. contextual C. mechanical D. experiential
 42. According to Gardner's theory, the ability to understand and work well with animals and plants is called intelligence. A. spatial B. naturalistic C. interpersonal D. bodily-kinesthetic
 43. Drawing upon Gardner's theory, it can be said that authors Virginia Woolf, Mark Twain, and Dr. Seuss possessed intelligence. A. spatial B. musical C. linguistic D. intrapersonal
 44. Dr. Green, a school counselor, is good at picking up on students' emotions and intentions. Under the theory of multiple intelligences (MI), Dr. Green has which type of intelligence? A. Spatial B. Intrapersonal C. Interpersonal D. Logical-mathematical

45.	Daiyu is the track and field star at her college and has earned a plavee on the Olympic team. Daiyu clearly has what multiple intelligences theory calls as A. fluid intelligence B. spatial intelligence C. crystallized intelligence D. bodily-kinesthetic intelligence
46.	Abu meditates, eats well, and exercises every day. He understands his goals and emotions well. In addition, he is very spiritual. Which type of intelligence does Abu possess under Gardner's theory? A. Abstract B. Intrapersonal C. Interpersonal D. All of these
47.	Tony has an IQ score of 68 and would therefore meet the criteria for A. giftedness B. mild retardation C. moderate retardation D. profound retardation
	Wolfgang Amadeus Mozart played the piano at the age of three and composed symphonies at the age of eight. Psychologists would label him A. gifted B. high in musical intelligence C. high in experiential intelligence D. all of these
	Which of the following individuals would have IQ scores most similar to each other? A. Marsha and Cindy, cousins reared together B. Ken and Theresa, fraternal twins reared apart C. David and Thomas, identical twins reared apart D. Riley and Regan, a child and mother, who live together
	When you use your mathematical knowledge you gained in primary school to balance your checkbook, what kind of intelligence are you using? A. Fluid B. Surface C. Crystallized D. Convergence

 51. Susy is good in motivating herself in order to reach her goals. She is persistent in putting efforts and does not easily give up to obstacles. Susy is having a high intelligence. A. spatial B. emotional C. contextual D. interpersonal
52. It is your that gets you hired but it is your that gets you promoted. A. IQ; EQ B. EQ; IQ C. IQ; experience D. EQ; experience
 53. Charlie wants to be a lawyer so he can make \$250,000 per year. Charlie is being motivated by A. a drive B. a need C. an incentive D. display rules
 54. The best description of the drive-reduction theory of motivation would be which of the following? A. Organisms seek pleasure and avoid pain. B. All species have incentives for behavior. C. All species operate on reproductive instincts. D. Organisms act in ways to maintain homeostasis.
55 refer/s to internal body mechanisms that sense biological imbalances and stimulate actions to restore the proper balance. A. Arousal B. Homeostasis C. Conditioning D. Hierarchy of needs
 Mathis has a good job and lives in a nice house in an upscale neighborhood. According to Maslow's theory, which of the following needs will Mathis seek to fulfill next? A. Safety B. Physiological C. Self-actualization D. Love and belongingness Continued
Continued

57.	According to Maslow's theory, Celine must meet needs before she fulfills self-esteem needs.
	A. safety
	B. physiological
	C. love and belongingness
	D. all of these
58.	With respect to hunger, which of the following is true?
	A. Seeing food can activate the body's hunger process.
	B. The stomach by itself does not cause feelings of hunger.
	C. Our stomach's "growling" results from gastric secretions.
	D. All of these.
59.	Which of the following people is displaying the highest achievement motivation? A
	person who
	A. strives to master the fine art of cooking
	B. prepares nutritious meals for health purposes
	C. strives to prepare meals that bring enjoyment
	D. wants to reward a colleague with a fine meal
60.	When a professional athlete is motivated by the opportunity to become rich, money is
	considered a(n)
	A. need
	B. drive
	C. incentive
	D. deficiency
51.	Which model of motivation indicates that people engage in activities to decrease or
	increase the amount and type of stimulation received from the environment so that the
	stimulation can reach certain degree?
	A. Yerkes-Dodson law
	B. Drive-reduction model
	C. Optimal arousal model
	D. Maslow hierarchical model
52.	Which of the following is NOT an example of extrinsic motivation?
	A. Riding to work in a carpool so that you can save money.
	B. Completing your homework so that you can get a good grade.
	C. Reading 20 books over summer vacation so that you can get a reading award.
	D. Playing video games with your best friend because you enjoy spending time together.

69.	Christopher is extremely hungry and knows he has to get something to eat right away. Christopher is experiencing A. a drive B. a need C. motivation D. all of these
70.	Which of the following pairs indicates eating disorders which are the most common in the industrialised world? A. Kwashiorkor and marasmus B. Anemia and anorexia nervosa C. Binge eating disorder and marasmus D. Anorexia nervosa and bulimia nervosa
71.	 Which of the following individuals is not expressing a basic emotion? A. Sarah is happy she earned an A on the final exam. B. Martin is disgusted he earned a D on the final exam. C. Jessica is surprised she earned a C on the final exam. D. Billy is ashamed that he earned an F on the final exam.
	Thelma was upset, but now that she is watching a funny movie about cops and cats, she feels better. Her feeling better involves which of the following physiological systems? A. Central nervous system B. Centeric nervous system C. Sympathetic nervous system D. Parasympathetic nervous system
	The James-Lange theory of emotion would best be modeled by which of the following? A. Antecedent event → Physiological reaction B. Antecedent event → Emotion → Physiological reaction C. Emotion → Antecedent event → Physiological reaction D. Physiological reaction → Antecedent event → Emotion
	While crossing the street, you hear a siren of a fire truck and realise you have to run to get out of its way. Your emotion of fear serves the function of A. interacting more effectively with others B. preparing for immediate action C. enhancing the need for power

D. shaping others' future actions

75.	Johnnie was running down the stairs when he started to slide on a piece of loose carpet. Johnnie's heart started pounding and then he realised he was frightened. This scenario corresponds most closely to which theory of emotion? A. James-Lange B. Cannon-Bard C. Freud-Pavlov D. Yerkes-Dodson
76.	According to Schachter and Singer, the specific emotion we experience depends on the
	A. actual nature of the cause of the arousal B. environmental circumstances to which we attribute our arousal C. specific pattern of heart rate, blood pressure, and skin resistance D. rate of neuron activity in the area leading from the hypothalamus to the neocortex
	Emotions have A. physiological and cognitive elements B. physiological but not cognitive elements C. cognitive but not physiological elements D. neither physiological nor cognitive elements
	 Which theory of emotion below is correctly matched with its description? A. James-Lange—emotions involve cognitive interpretation. B. Cannon-Bard—physiological reactions precede emotional experience. C. Schacter-Singer—stimuli produce physiological reactions and emotional experiences simultaneously. D. None of these are correctly matched.
	In the Cannon-Bard theory of emotion, physiological reactions emotional experiences. A. follow B. precede C. have little to do with D. occur simultaneously with
	Which of these is an internal cue for hunger? A. The time of day B. Feelings of boredom C. Seeing delicious-looking food D. Glucose concentration in the blood

81	. The theory of the cause of obesity that relies on the process of classical conditioning focuses on the fact that
	A. obese persons may have a low level metabolism
	B. eating may be learned as a response to emotional arousal
	C. fat cells acquired before the age of 2 years cannot be lost by dieting
	D. obese persons may depend on internal cues because external ones have proven unreliable
82.	. Jane is a dancer who is also a gourmet cook. Whenever she has a party, she prepares an excellent meal with large portions, but she never eats anything other than a few small bites. She is extremely thin and is always on a diet. In addition, she is constantly exercising and working on her dance routines. Her weight is far below the norms for her age and height. Jane appears to A. be suffering from bulimia nervosa B. be overly responsive to food cues C. be suffering from anorexia nervosa D. have a malfunction of the pituitary gland
83.	Andrea often eats large quantities of food in a single sitting, and then finds herself vomiting after she eats to avoid gaining weight. Andrea is likely suffering from
	A. bulimia
	B. anorexia
	C. low metabolism disorder
	D. overactive dieting disorder
34.	The need for achievement differs from the need to eat because
	A. eating is culturally modified
	B. achievement is physiological
	C. eating is intrinsically motivated
	D. achievement is a learned psychological motivation
	Sally enjoys her job as a waitress because it gives her a chance to socialize with many new people each day. A psychologist describing Sally's motivation would rate her as high on which motive? A. Power B. Affiliation C. Simplicity
	D. Achievement

86. Paula has noticed that Ramona acts in pretty much the same way no matter what situation she is in, and she wonders what factors underlie her consistency. Paula's curiosity reflects the interest of psychologists. A. clinical B. behavioral C. personality D. developmental	
 87. Shelby is a very outgoing person who likes being around other people and socialising with them. According to the Big Five trait theory of personality, Shelby is considered to be A. using defense mechanisms to protect herself from feelings of inferiority B. showing signs of her masculine archetypes in her collective unconscious C. conditioned through past reinforcements to be comfortable in social settings D. high on the stable and enduring personality disposition known as extraversion 	
 88. Which of these is <u>not</u> among the Big Five factors of personality trait theory? A. Neuroticism B. Extraversion C. Psychoticism D. Openness to experience 	
 89. According to Big Five theorists, traits like discipline and impulsivity are components of the personality factor of A. agreeableness B. conscientiousness C. emotional stability D. openness to experience 	2.
 David is good-natured, trusting, and helpful. He is never rude or irritable. David is high on which Big Five personality trait? A. Neuroticism B. Extraversion C. Agreeableness D. Openness to experience 	L
A. consistent across the lifespan B. inconsistent across the lifespan C. consistent through childhood, but not into adulthood D. inconsistent during childhood, but consistent in adulthood	
Continued	

- 92. Self-actualisation is a term used by Maslow to refer to a state in which people have
 - A. overcome a period of mental illness
 - B. overcome the need for reinforcement
 - C. an inner-directed need to reach their full potential
 - D. strong motivations toward physiological or safety needs
- 93. When Darryl is insulted by a rude remark from another driver, he jumps out of his car and tries to hit the other driver. Freud would say Darryl's behavior is being driven by the
 - A. id
 - B. ego
 - C. superego
 - D. reality principle
- 94. Melinda forgot about a quiz in her English course, and she could not afford to fail. She cheated off another student's quiz, even though she knew cheating is immoral. Later on she felt guilty about what she had done. Melinda's guilt can be attributed to the
 - A. id
 - B. ego
 - C. superego
 - D. ego-ideal
- 95. Victims of child abuse, rape, or incest might not recall the incident or may remember only few details. Freud would suggest that the reason for this is that the defense mechanism of _____ was applied.
 - A. denial
 - B. repression
 - C. projection
 - D. sublimation
- 96. A seven-year-old child was angry with her school teacher, but was unaware of it. After school, she resolved her feelings of frustration by kicking her four-year-old brother. Which of Freud's defense mechanisms is this child displaying?
 - A. regression
 - B. projection
 - C. sublimation
 - D. displacement

97. Jeff experiences strong aggressive feelings toward his overprotective stepfar	ther. Because
he is powerless to aggress openly against his stepfather, Jeff becomes a ver-	
player on his basketball team. According to Freud, this is an example of	

- A. repression
- B. sublimation
- C. displacement
- D. castration anxiety
- 98. A prisoner fears for his life while incarcerated in a maximum security cell because of the threats made by other prisoners. One morning, the guards find him curled up into a "fetal-crouch" posture in his jail cell. The prisoner has used the defense mechanism of
 - A. denial
 - B. regression
 - C. projection
 - D. repression
- 99. Alice is someone who is competitive and always strive to be excellent. Alice is having
 - A. Type A personality
 - B. Type B personality
 - C. Type C personality
 - D. high affiliation need
- 100. _____ tend to have higher chance to have stress-related illnesses.
 - A. Type A people
 - B. Type B people
 - C. Type C people
 - D. Extraverted people